



3x3 Streetball Camp Report – English version
04-06.07.2025. Sarajevo



3x3 STREETBALL CAMP

SARAJEVO

04. - 06.07.2025.

Introduction

From July 4th to 6th, 2025, Sarajevo hosted the first 3x3 Streetball Camp, bringing together more than 80 girls and boys aged 14 to 16 from Bosnia and Herzegovina, Croatia, Serbia and Montenegro. Over three dynamic days, participants had a chance to pass educational fairplay workshops, basketball trainings, play a tournament in mixed teams and meet the city of Sarajevo.

About the Camp

The camp brought together 16 coaches, 12 basketball clubs, and 30 members of the organizational team – including trained trainers, volunteers, and regional experts. Project partners and multipliers from across the Western Balkans also took part. Particular emphasis was placed on the inclusion of newly established clubs, grassroots sports organizations, and informal youth initiatives, ensuring diversity and broader engagement.



Camp Activities and Highlights

The program began with a symbolic gathering on Trebević mountain, including a scenic cable car ride, a visit to the historic bobsled track, and interactive team-building activities.

Saturday was packed with on-court and off-court engagement:

- Joint training sessions at Skenderija sport venue focused on 3x3 basketball fundamentals – passing, shooting, and defense.
- Workshops covered key themes such as gender equality, inclusion, fair play, mental health, and teamwork.
- In the afternoon, participants enjoyed a Sarajevo city tour, connecting with the city's unique history and cultural diversity.

On Sunday, the camp culminated in a friendly international tournament with mixed teams, allowing participants to apply what they had learned while celebrating teamwork, solidarity, and mutual respect.

Throughout the weekend, the camp demonstrated that basketball is much more than a game – it is a powerful tool for youth empowerment, reconciliation, and cross-cultural exchange.

Participating Clubs

The 3x3 Streetball Camp brought together the following 12 clubs:

1. KK Feniks – Sarajevo (Bosnia and Herzegovina)
2. KK Big – Visoko (Bosnia and Herzegovina)
3. KA Zrinjski – Mostar (Bosnia and Herzegovina)
4. ŽKK Zrinjski 2010 – Mostar (Bosnia and Herzegovina)
5. KK Basket – Živinice (Bosnia and Herzegovina)
6. USFK Saba 10N1 – Ključ (Bosnia and Herzegovina)
7. AS – Donji Vakuf (Bosnia and Herzegovina)
8. Never Stop – Donji Vakuf (Bosnia and Herzegovina)
9. KK Vučići – Zagreb (Croatia)
10. KK West Side Hoppers – Zagreb (Croatia)
11. KK Panteri – Vranje (Serbia)
12. KK Basket for Kids Montenegro – Podgorica (Montenegro)

Project Framework and Support

The 3x3 Streetball Camp was organized within the framework of two regional initiatives:

- Game Changers – Promoting Human Rights and Equality through Sport, funded by the European Union
- Sport Zajedno – Promoting Social Inclusion and Reconciliation through Grassroots Sport in the Western Balkans, co-funded by the Erasmus+ Sport programme



The lead organizer was Igrajmo Zajedno Inicijativa (IZI) from Bosnia and Herzegovina, with support from the following project partners:

- fairplay initiative / VIDC (Austria)
- ATINA (Serbia)
- NK Zagreb 041 (Croatia)
- YIHR BiH
- YIHR Montenegro

The camp was also supported by the City of Sarajevo.

Organizing Team

The camp's concept was developed and implemented by the IZI team – Benjamin Dragolj, Mirna Hrapović, and Selma Memović – ensuring a meaningful, youth-centered approach throughout the program. The successful realization of the camp was made possible thanks to the dedicated work of workshop leaders, volunteers, and multipliers from the Game Changers and Sport Zajedno projects, whose contributions brought the camp to life.

Why It Matters

More than just a sports event, the 3x3 Streetball Camp served as a platform for connection, learning, and intercultural dialogue. It empowered young people to build confidence, challenge stereotypes, and create lasting memories – all through the unifying language of sport. Sarajevo once again proved to be a place of unity, dialogue, and youth cooperation in the Western Balkans.



Media & Highlights

For a closer look at the atmosphere and energy of the camp, check out our daily recap videos on Instagram:

1. Day One – [Instagram](#)
2. Day Two – [Instagram](#)
3. Day Three – [Instagram](#)

PROGRAM – 3x3 Streetball Camp Sarajevo 2025

The 3x3 Streetball Camp was designed as an inclusive and non-competitive event focused on building community, respect, and equality through basketball. While the friendly matches at the end of the camp brought energy and excitement, the true impact lay in the friendships built, the personal growth of each participant, and the powerful learning moments shared throughout the program.

From July 4 to 6, 2025, young players from Bosnia and Herzegovina, Croatia, Serbia and Montenegro took part in a dynamic three-day journey that combined sport, education, creativity, and intercultural exchange. All participants were intentionally placed in mixed teams, blending players from different clubs, cities, and countries – a core feature of the camp that promoted openness, collaboration, and breaking down barriers.



Throughout the camp, participants engaged in a wide range of meaningful activities, including:

- Basketball training sessions in mixed groups, led by experienced coaches and focused on teamwork, communication, and core basketball skills;
- Thematic workshops covering important topics such as inclusion, self-confidence, mental well-being, and the values of fair play in sport and life;
- Team-building and social activities, including guided walks, group games, and informal gatherings that encouraged participants to get to know each other and build lasting friendships.

The final day of the camp featured the official 3x3 tournament, where mixed teams took to the court not to compete for prizes, but to celebrate everything they had learned and experienced – the spirit of togetherness, mutual respect, and the joy of playing the game together.

Friday, July 4, 2025 – Official Opening of the Camp

The 3x3 Streetball Camp officially kicked off on Friday afternoon as teams from Bosnia and Herzegovina, Montenegro, Serbia, and Croatia arrived in Sarajevo. Young players, coaches, and multipliers gathered at Hotel Holiday, where they were greeted by the organizing team and volunteers – setting the tone for a welcoming and inclusive atmosphere from the very start.

Upon arrival, all participants completed registration, checked into their rooms, and received their camp welcome packages, which included:

- A backpack with the camp logo
- A T-shirt with the camp logo
- A cap with the camp logo
- Camp stickers
- Accreditation with a branded lanyard
- A pen with the camp logo
- Informational materials with the full camp program and schedule





Later that day, the full group made their way to the Sarajevo cable car, heading together toward the Olympic Mountain Trebević – a symbolic and scenic location chosen as the site of the camp’s official opening.



Riding the cable car, they had the chance to take in panoramic views of Sarajevo and enjoy the natural beauty of Trebević – one of the city’s most iconic and historically significant locations.

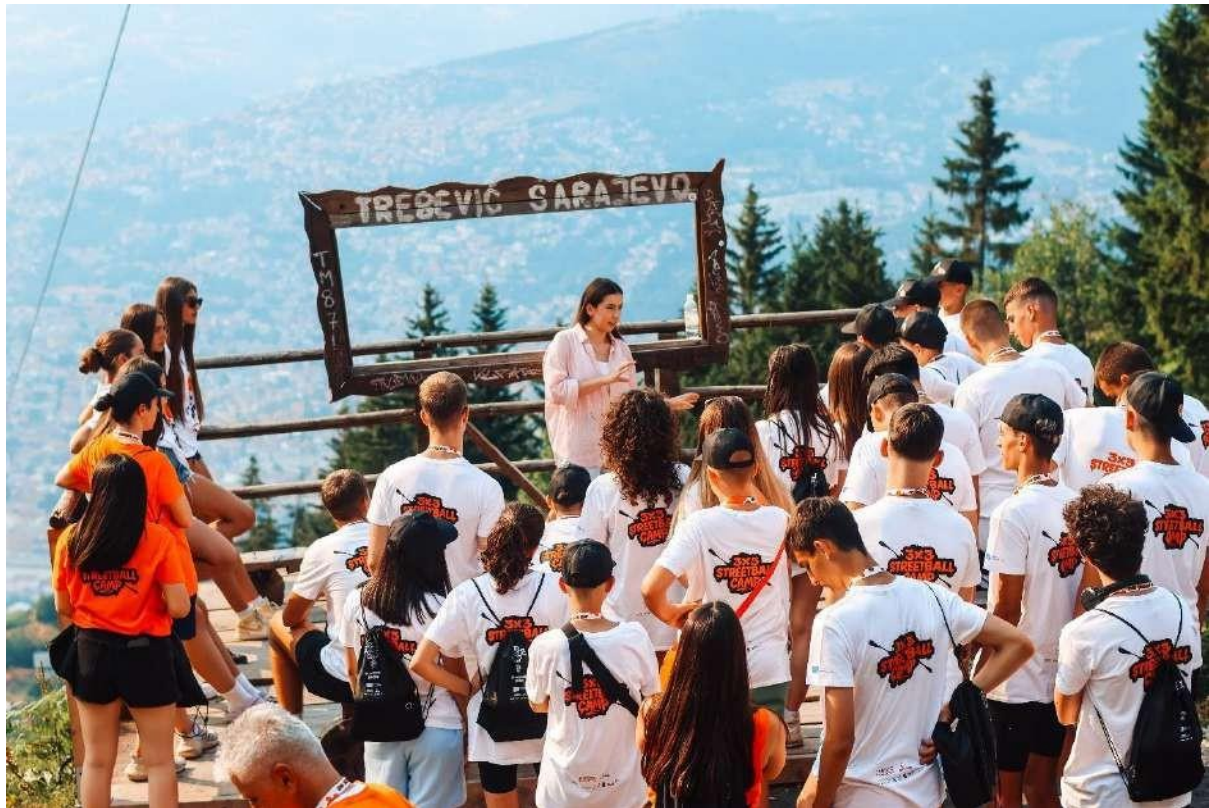
At the top, the group was welcomed with opening words by Benjamin Dragolj (iZi) and David Hudelist (fairplay), who highlighted the camp’s goals and values. Icebreaker games followed, designed to encourage interaction, laughter, and the first sparks of new friendships.



These playful activities brought together players, coaches, project partners, multipliers, and organisers, reinforcing the inclusive and collaborative spirit of the camp.



As the sun began to set, the group was guided by local tour guide Hadžera through Trebević's historical landmarks, including a walk along the iconic bobsleigh track built for the 1984 Winter Olympics.



As the group made their way along the iconic bobsleigh track, built for the Olympics, they learned not only about the architectural and sporting legacy of the site, but also reflected on its transformation over time and the messages it carries today about peace, resilience, and the unifying power of sport.



The day concluded with a shared dinner at Hotel Pino, offering a relaxed setting for participants to unwind and connect after a meaningful and active day. While the young players bonded over the first impressions and laughs, coaches and staff gathered for a coordination meeting, reviewing plans and logistics for the next full day of training, learning, and exchange.



Saturday, July 5, 2025 – Skills, Workshops & Sarajevo City Tour

The second day of the 3x3 Streetball Camp brought even more energy, openness, and connection. After breakfast at Hotel Holiday, all participants headed to the Skenderija Sports Center, where the day's program officially began with a joint warm-up session.

Once everyone was active and energized, the organizing team introduced a new structure: all participants were placed into freshly mixed teams, giving them another opportunity to meet new people, build trust, and continue fostering teamwork across borders.



Throughout the day, each team rotated through a series of carefully crafted training sessions and workshops designed to enhance essential basketball skills, improve communication, and strengthen the sense of unity and belonging within the group. These activities emphasized cooperation, mutual respect, and personal growth, all within a supportive and engaging environment.

As part of the 3x3 Streetball Camp, the interactive and educational stations aimed to promote inclusion, equality, and teamwork through sport. Each station provided a unique experience, tailored to develop both basketball skills and social-emotional competencies in a fun and engaging way.

The **ALL IN. ALL GAME.** and **SKILLZ STATION** sessions introduced players to the rhythm and rules of 3x3 basketball while enhancing their coordination, passing, and overall technique. **SHOOT!** focused on ball control, shooting accuracy, and dribbling, encouraging creativity and confidence on the court.



All in. All game.



Skillz Station.



Shoot!

Off the court, stations like **THE CHILL ZONE** and **THE MEET-UP** offered safe spaces for socializing and building friendships, where participants could rest, connect with peers and coaches, and engage in interactive fairplay-based activities fostering a sense of belonging and mutual respect.



The Meet-up!

Workshops such as **TEAM CHALLENGE**, **GAME STARTS HERE**, and **I CAN TRUST YOU** integrated movement and reflection to strengthen group cohesion, promote fair play, and empower children to express themselves freely. These activities emphasized collective success, self-confidence, and gender inclusion, especially through mixed-gender team play.



The Team Challenge.



Game Starts Here.



I Can Trust You

Finally, **ACT AND REFLECT** provided participants with the opportunity to share their impressions and evaluate their experience. Using a participatory approach, they reflected on the event's impact on their learning, inclusion, and community connection, helping organizers identify both successes and areas for improvement.



Act And Reflect.

After successfully completing the morning sessions, participants enjoyed lunch together at the Gastro Špica restaurant in Sarajevo. Following a short afternoon break at the hotel, they prepared for the second part of the day's program, an exciting guided tour aimed at getting to know the city of Sarajevo.





Divided into four larger groups – each led by one local professional guide, two multipliers, and two project partners – the city tour created another opportunity for participants to mix, interact, and connect with even more people from other teams.



From hotel Holiday, each group followed a different route through the city, visiting key cultural and sporting landmarks such as the Olympic Museum, Eternal Flame, Baščaršija, Sarajevo Cathedral, Gazi Husrev-beg Mosque, Clock Tower, Kazandžiluk, Latin Bridge, and City Hall.

The city tour was more than just sightseeing – it was a chance to experience Sarajevo’s spirit up close, while learning about its diverse identity and history. Walking side by side, participants strengthened their communication, curiosity, and openness to different perspectives.



To close the evening, everyone gathered for a relaxed and joyful dinner at the iconic Ćevabdžinica Željo, sharing good food and stories in the heart of Sarajevo. Afterwards, participants had free time with their coaches – some used the chance to continue exploring the city, while others chose to unwind at the hotel pool and recharge for the final day.

Sunday, July 06, 2025 – Day for Playing

The third and final day of the 3x3 Streetball Camp brought everything the camp had been building toward: joy, teamwork, creativity, and connection. Participants gathered early at the Skenderija Sports Center, where the much-anticipated 3x3 tournament took place – not as a competition to win, but as a celebration of everything they had learned and shared.

Before the first games began, newly formed teams were given the chance to choose their own creative names – a playful touch that added to the friendly and relaxed atmosphere. Some names sparked laughter across the court and reminded everyone that this tournament was about much more than results.



As the first baskets were scored, players celebrated enthusiastically – but quickly adapted to the fast-paced rhythm of 3x3. In line with what they had learned during Saturday's "ALL IN. ALL GAME." workshop, the players demonstrated impressive understanding of the game format, clear communication, focus, and a high level of fair play. The quality of play showed that the workshop had delivered more than just theory – it had truly prepared them for the tournament.

Each team had four players, including at least one or two girls per team, with the rule that at least one girl had to be on the court at all times. The teams were balanced, inclusive, and diverse – yet when the games began, it hardly looked like they had only just started playing together. The chemistry, rhythm, and trust between teammates made it easy to forget these were newly formed lineups.



Across the tournament, every team played the same number of matches, and while no official winner was declared, the court was filled with small victories: great passes, quick decisions, fast breaks, confident shots, and constant encouragement between teammates.



There were no trophies – but there was respect, focus, and joy. Every basket mattered, not because of the score, but because of the reaction it sparked – a nod of recognition, a high-five, a shared smile. The sound of the ball echoed through a space filled with positive energy and genuine connection.



Basketball found its way to connect people once again – regardless of which club or city they came from. On the court, it was never about which team they belonged to before. It was about the team they built together, right there, in the moment.

After the last round of games, a closing ceremony brought everyone together one final time. The organizing team expressed deep appreciation to all players, coaches, and volunteers for the commitment and spirit they brought throughout the camp.



Every participant and coach received a certificate and a medal – not as a prize for performance, but as a recognition of participation, contribution, and shared growth. These small symbols carried big meaning: a reminder of what they had all been part of.



The day closed with a joint lunch at Crvena Jabuka, where the atmosphere remained vibrant. Laughter, conversation, and selfies filled the room as the players shared their last moments together – some reflecting on the games, others making future plans, exchanging contact details and hugs.

Even though emotions ran high – joy mixed with the sadness of goodbye – it was clear to everyone that this wasn't a farewell, but a starting point. The bonds formed during these three days would continue long after the final whistle.



ANNEX I. MEDIA / ANNOUNCEMENTS

- <https://bljesak.info/sport/ostali-sportovi/mladi-iz-regije-spojeni-sportom-sarajevo-ugostilo-prvi-3x3-streetball-kamp/523947>
- <https://radiodonjivakuf.com.ba/lejla-sarah-i-adna-danas-na-prvom-3x3-streetball-camp-u-u-bih/>
- <https://www.vecernji.ba/sport/foto-streetball-kamp-za-mlade-okupio-djecake-i-djevojci-iz-cijele-regije-i-pokazao-kako-sport-rusi-barijere-1874969>
- <https://www.mreza-mira.net/vijesti/clanci/djevojci-i-djecaci-zajedno-na-terenu-sarajevo-ugostilo-kamp-koji-mijenja-zivote-mladih/>
- https://www.instagram.com/p/DLz3LuJNk_N/?img_index=1
- https://www.instagram.com/p/DLpCzT_tlnC/?utm_source=ig_web_copy_link
- <https://www.facebook.com/share/p/1Hm8M2oGEE/>
- <https://www.facebook.com/share/p/1GTqSFMXET/>

ANNEX II. QUOTES

"This camp is truly amazing – socializing, playing, and making new friends."

– Tarik from Donji Vakuf, Bosnia and Herzegovina

"I really liked the idea of being in mixed teams, boys and girls together. It was great."

– Anamarija from Zagreb, Croatia

"I met new friends, everyone – including the organizers – was wonderful, and the atmosphere was fantastic."

– Aleksandra from Vranje, Serbia

"We're having a great time here – it's a nice gathering and social event, and we hope to keep meeting up in the future."

– Coach Ilija from the Zrinjski Mostar Basketball Academy, Bosnia and Herzegovina

"It was an honor to host children from across the region and once again confirm that such camps and informal education often become turning points in the lives of young people. For many, this was the first opportunity to meet peers from other places, visit another city, and, perhaps most importantly, for girls and boys to play together on the same teams. That is the power of sport and the value of our work."

– Benjamin Dragolj, Igrajmo Zajedno Inicijativa, Bosnia and Herzegovina





























Logo – 3X3 Streetball Camp



Logo strip – General Communication



Beach Flag – 3X3 Streetball Camp



Banner (6x1) – 3X3 Streetball Camp



Roll-up banner – 3X3 Streetball Camp



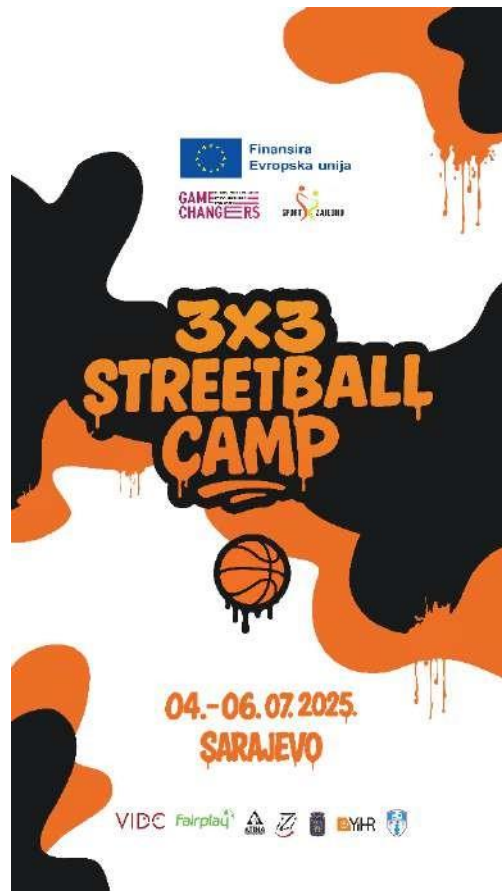
Facebook Cover – 3X3 Streetball Camp



Instagram Post Frame – 3X3 Streetball Camp



Instagram Post – 3X3 Streetball Camp



Instagram Story – 3X3 Streetball Camp



Instagram Carousel – 3X3 Streetball Camp



White T-shirt for 3X3 Streetball Camp participants



Black T-shirt for coaches – 3X3 Streetball Camp



Orange T-shirt for Organizational Team, Project Partners & Multipliers – 3X3 Streetball Camp



Medals – 3X3 Streetball Camp



Desing for Backpack – 3X3 Streetball Camp



Backpack – 3X3 Streetball Camp



Cap - 3X3 Streetball Camp



Cap - 3X3 Streetball Camp



Petak / Friday	Do 14:00 – Dolazak svih timova i registracija u hotelu Holiday / Arrival of all teams and registration at Hotel Holiday Address: Zmaja od Bosne 4, Sarajevo 71000
	16:30 – Okupljanje kod stanice Sarajevske žičare / Gathering at Sarajevo Cable Car Station
	17:00 – Otvaranje na Trebeviću, obilazak bob staze i igre upoznavanja / Opening session on Trebević, tour of bobsled track & ice-breaker games
	19:30 – Večera i sastanak trenera u hotelu Pino / Networking dinner and coaches' meeting at Hotel Pino
Subota / Saturday	07:30 – Doručak u hotelu / Breakfast at the hotel
	10:00 – Zajednički trening u mješovitim grupama u SC Skenderija / Joint mixed training at Skenderija Sports Center Address: Terazije bb, Sarajevo
	14:00 – Ručak u Clubu Špica / Lunch at Club Špica Address: Fra Andela Zvizdovca 1, Sarajevo
	17:45 – Obilazak grada Sarajeva / Sarajevo city tour
	19:30 – Večera u čevabdžinici Željo, centar grada / Dinner at Čevabdžinica Željo, city center Address: Kundurdžiluk 19, Sarajevo 71000
Nedjelja / Sunday	07:00–09:00 – Doručak i odjava iz hotela / Breakfast and check-out
	09:30 – Dolazak u SC Skenderija / Arrival at Skenderija Sports Center
	10:00–16:00 – Međunarodni 3x3 turnir u košarki / International 3x3 basketball tournament
	16:30 – Ručak i druženje u Crvenoj Jabuci / Lunch and chill at Crvena Jabuka Address: Zmaja od Bosne 4, Sarajevo 71000
	18:00 – Zatvaranje kampa i odlazak / Camp closing and departure

Design for 3X3 Streetball Camp Accreditation



3X3 Streetball Camp Accreditations



Design for 3X3 Streetball Camp lanyard



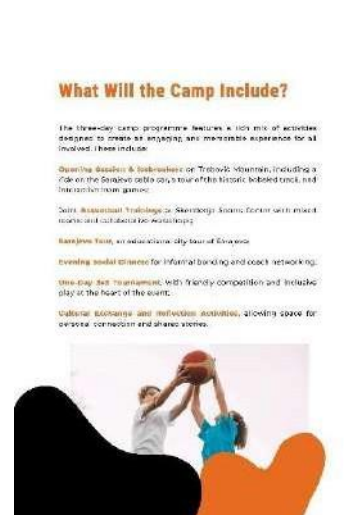
Design for 3X3 Streetball Camp pen



Pen – 3X3 Streetball Camp



Sticker – 3X3 Streetball Camp



Flyer – 3X3 Streetball Camp

3X3 STREETBALL CAMP



04.-06.07.2025.
SARAJEVO

POTVRDA O UČEŠĆU

Je uspješno učestvovao/la od 4. do 6. jula 2025. godine na

3x3 STREETBALL CAMP-u

3x3 Streetball Camp organizuje se u okviru projekata Game Changers – Promoviranje ljudskih prava i jednakosti kroz sport, koji finansira Evropska unija i Sport Zajedno – Promoviranje društvene inkluzije i pomirenja kroz grassroots sport na Zapadnom Balkanu, sufinansiranog kroz Erasmus+ Sport program Evropske unije.

DAVID HUDELST
Projektni menadžer
VIDC i Fairplay initiative

BENJAMIN DRAGOLJ
Projektni menadžer
IZI - Igrajmo Zajedno Inicijativa



Certificate – 3X3 Streetball Camp

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3x3 STREETBALL CAMP



04.-06.07.2025.
SARAJEVO



Sufinansira
Evropska unija

GAME
CHANGERS

SPORT
ZAJEDNO

VIDE fairplay[®] ATINA iZi YHR

3x3 Streetball Camp Izvjestaj – Prevedeno na BKS
04-06.07.2025. Sarajevo



3x3 STREETBALL CAMP

SARAJEVO

04. - 06.07.2025.

Uvod

Od 4. do 6. jula 2025. godine Sarajevo je bilo domaćin prvog **3x3 Streetball Campa**, koji je okupio više od 80 djevojčica i dječaka uzrasta od 14 do 16 godina iz Bosne i Hercegovine, Hrvatske, Srbije i Crne Gore. Tokom tri dinamična dana učesnici su imali priliku da učestvuju u edukativnim radionicama o fair playu, treniraju košarku, odigraju turnir u mješovitim timovima i upoznaju grad Sarajevo.

O kampu

Kamp je okupio 16 trenera, 12 košarkaških klubova i 30 članova organizacionog tima – među kojima su bili iskusni treneri, volonteri i regionalni eksperti. Učestvovali su i partneri projekta i multiplikatori iz cijelog Zapadnog Balkana. Poseban naglasak stavljen je na uključivanje novoosnovanih klubova, organizacija na lokalnom nivou i omladinskih inicijativa, čime je osigurana raznolikost i šira uključenost.



Aktivnosti kampa

Program je započeo zajedničkim okupljanjem na Trebeviću, uz vožnju žičarom, posjetu poznatoj bob stazi i timske aktivnosti na otvorenom.

Subota je bila posvećena sadržajima na terenu i van njega:

- Zajednički treninzi u dvorani Skenderija fokusirani su na osnove 3x3 košarke – dodavanje, šut i odbranu.
- Radionice su obradile teme poput rodne ravnopravnosti, inkluzije, fair playa, mentalnog zdravlja i timskog rada.
- U popodnevним satima učesnici su obišli Sarajevo, upoznajući njegovu historiju i kulturu raznolikost.

Kamp je završen u nedjelju prijateljskim međunarodnim turnirom u mješovitim ekipama, gdje su učesnici mogli primijeniti sve što su naučili, slaveći timski rad, solidarnost i međusobno poštovanje.

Tokom cijelog vikenda pokazalo se da košarka nije samo sport – ona je snažan alat za osnaživanje mladih, povezivanje i međukulturnu razmjenu.

Klubovi učesnici

Na kampu je učestvovalo 12 klubova:

1. KK Feniks – Sarajevo (Bosna i Hercegovina)
2. KK Big – Visoko (Bosna i Hercegovina)
3. KA Zrinjski – Mostar (Bosna i Hercegovina)
4. ŽKK Zrinjski 2010 – Mostar (Bosna i Hercegovina)
5. KK Basket – Živinice (Bosna i Hercegovina)
6. USFK Saba 10N1 – Ključ (Bosna i Hercegovina)
7. AS – Donji Vakuf (Bosna i Hercegovina)
8. Never Stop – Donji Vakuf (Bosna i Hercegovina)
9. KK Vučići – Zagreb (Hrvatska)
10. KK West Side Hoppers – Zagreb (Hrvatska)
11. KK Panteri – Vranje (Srbija)
12. KK Basket for Kids Montenegro – Podgorica (Crna Gora)

3x3 Streetball Camp organizovan je u okviru dvije regionalne inicijative:

- Game Changers – Promoviranje ljudskih prava i jednakosti kroz sport, finansirana od strane Evropske unije
- Sport Zajedno – Promocija socijalne inkluzije i pomirenja kroz sport na lokalnom nivou na Zapadnom Balkanu, sufinansirana kroz Erasmus+ Sport program.



Glavni organizator bila je Igrajmo Zajedno Inicijativa (IZI) iz Bosne i Hercegovine, uz podršku partnerskih organizacija:

- fairplay initiative / VIDC (Austrija)
- ATINA (Srbija)
- NK Zagreb 041 (Hrvatska)
- YIHR BiH
- YIHR Crna Gora

Događaj je podržao i Grad Sarajevo.

Organizacijski tim

Koncept kampa osmislio je i proveo IZI tim – Benjamin Dragolj, Mirna Hrapović i Selma Memović – osiguravši da program od početka do kraja bude usmjeren na mlade i njihove potrebe. Uspješna realizacija kampa bila je moguća zahvaljujući posvećenosti voditelja radionica, volontera i multiplikatora iz projekata Game Changers i Sport Zajedno, čiji su doprinosi kamp učinili živim i sadržajnim.

Zašto je važan?

3x3 Streetball Camp bio je mnogo više od sportskog događaja – predstavljao je platformu za povezivanje, učenje i interkulturalni dijalog. Osnažio je mlade da grade samopouzdanje, preispituju stereotipe i stvaraju trajna sjećanja – sve kroz jedinstveni jezik sporta. Sarajevo se još jednom pokazalo kao mjesto zajedništva, dijaloga i omladinske saradnje u regionu.



Mediji

Za bolji uvid u atmosferu i dinamiku kampa dostupni su dnevni video-snimci na našem Instagram profilu:

1. Prvi Dan – [Instagram](#)
2. Drugi Dan – [Instagram](#)
3. Treći Dan – [Instagram](#)

PROGRAM – 3x3 Streetball Camp Sarajevo 2025

3x3 Streetball Camp osmišljen je kao inkluzivan i netakmičarski događaj s ciljem izgradnje zajednice, poštovanja i jednakosti kroz košarku. Iako su prijateljske utakmice na kraju kampa donijele uzbuđenje i energiju, prava vrijednost ležala je u prijateljstvima koja su stvorena, ličnom razvoju svakog učesnika i snažnim iskustvima učenja koja su obilježila program.

Od 4. do 6. jula 2025. mladi košarkaši i košarkašice iz Bosne i Hercegovine, Hrvatske, Srbije i Crne Gore učestvovali su u dinamičnom trodnevnom programu koji je spajao sport, edukaciju, kreativnost i međukulturnu razmjenu. Svi učesnici namjerno su raspoređeni u mješovite timove, kombinujući igrače iz različitih klubova, gradova i zemalja – što je bila ključna odlika kampa i način da se promovišu otvorenost, saradnja i rušenje barijera.



Tokom kampa učesnici su prošli kroz niz značajnih aktivnosti, uključujući:

- Košarkaške treninge u mješovitim grupama, vođene od strane iskusnih trenera, s fokusom na timski rad, komunikaciju i osnovne vještine igre;
- Tematske radionice o inkluziji, samopouzdanju, mentalnom zdravlju i vrijednostima fair playa u sportu i životu;
- Društvene aktivnosti, uključujući vođene obilaske, grupne igre i neformalna druženja koja su podsticala povezivanje i stvaranje trajnih prijateljstava.

Završni dan kampa obilježio je posebni 3x3 turnir, u kojem su mješoviti timovi igrali ne da bi osvojili nagrade, već da proslave sve što su naučili i doživjeli – duh zajedništva, međusobnog poštovanja i radosti igre.

Petak, 4. juli 2025 – Zvanično otvaranje kampa

The 3x3 Streetball Camp je zvanično počeo u petak poslijepodne dolaskom ekipa iz Bosne i Hercegovine, Crne Gore, Srbije i Hrvatske u Sarajevo. Mladi igrači, treneri i multiplikatori okupili su se u Hotelu Holiday, gdje su ih dočekali organizacijski tim i volonteri – stvarajući od samog početka toplu i inkluzivnu atmosferu.

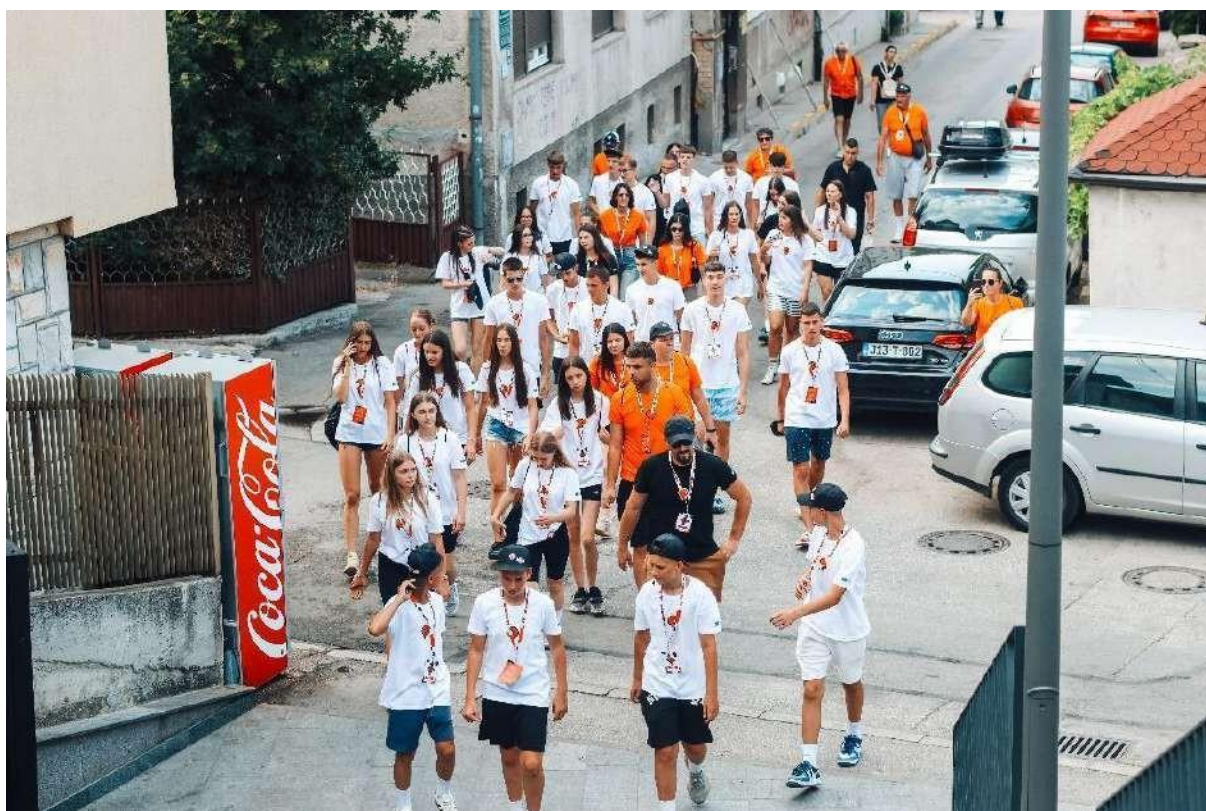
Po dolasku, svi učesnici su završili registraciju, smjestili se u sobe i dobili pakete dobrodošlice, koji su sadržavali:

- Ruksak s logom kampa
- Majicu s logom kampa
- Kačket s logom kampa
- Stikere
- Akreditaciju s brendiranom vezicom kampa
- Olovku s logom kampa
- Informativne materijale s kompletnim programom i rasporedom kampa.





Kasnije tog dana, grupa se zaputila sarajevskom žičarom ka Olimpijskoj planini Trebević – mjestu punom ljepote i značaja, odabranom za otvaranje kampa.



Vozeći se žičarom, imali su priliku uživati u panoramskom pogledu na Sarajevo i prirodnim ljepotama Trebevića – jednog od najpoznatijih i historijski najznačajnijih mjesta u gradu.

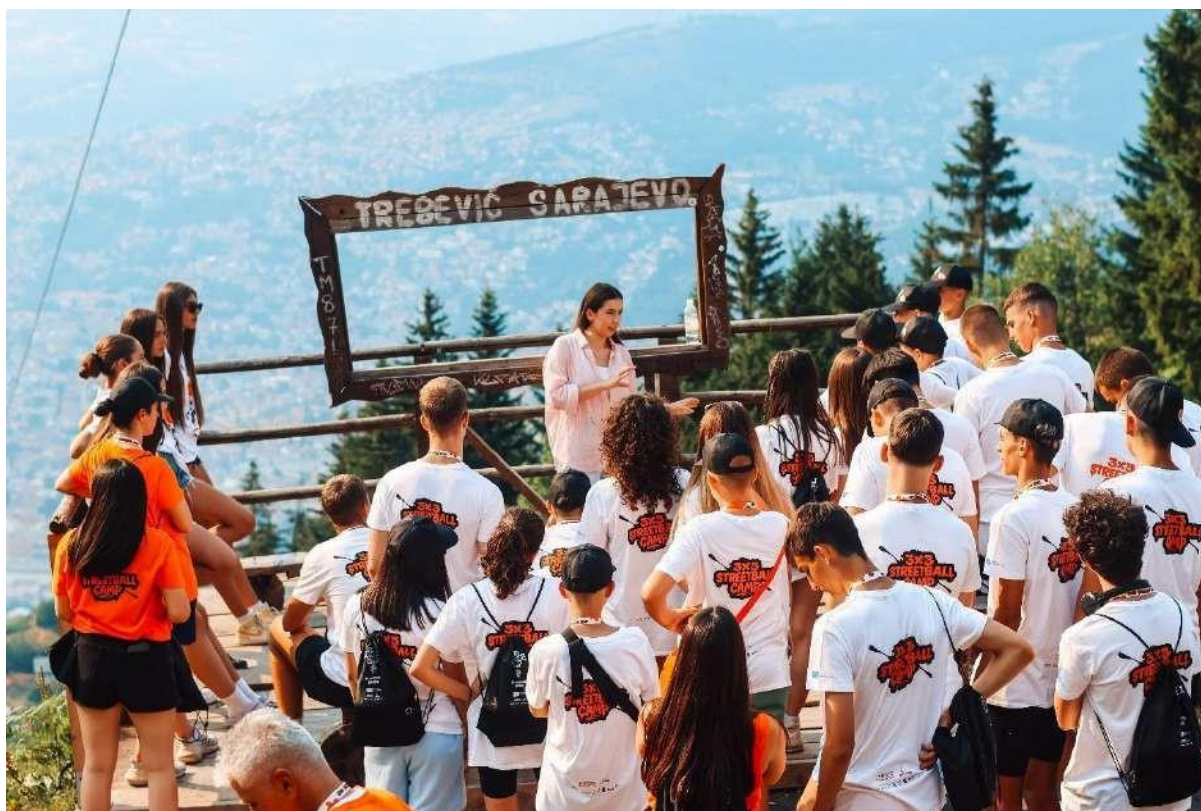
Na vrhu su ih dočekali Benjamin Dragolj (iZi) i David Hudelist (fairplay) s nekoliko riječi dobrodošlice, ističući ciljeve i vrijednosti kampa. Potom su uslijedile „icebreaker“ igre osmišljene da potaknu interakciju, smijeh i prve iskrice novih prijateljstava.



Ove razigrane aktivnosti okupile su igrače, trenere, projektne partnere, multiplikatore i organizatore, jačajući inkluzivni i saradnički duh kampa.



Kako je sunce počelo zalaziti, grupu je kroz historijske znamenitosti Trebevića vodila lokalna vodičica Hadžera, uključujući i šetnju duž čuvene bob staze izgrađene za Zimske olimpijske igre 1984. godine.



Šetajući bob stazom, učesnici su učili ne samo o arhitektonskom i sportskom naslijeđu mjesta, već i promišljali o njegovoj transformaciji tokom vremena i porukama koje danas nosi – o miru, otpornosti i ujedinjujućoj moći sporta.



Dan je završen zajedničkom večerom u Hotelu Pino, u opuštenom ambijentu koji je učesnicima omogućio da se povežu i odmore nakon sadržajnog i aktivnog dana. Dok su se mladi igrači zbližavali kroz prve utiske i smijeh, treneri i osoblje okupili su se na koordinacijskom sastanku, razmatrajući planove i logistiku za naredni dan treninga, učenja i razmjene.



Drugi dan 3x3 Streetball Camp donio je još više energije, otvorenosti i povezivanja. Nakon doručka u Hotelu Holiday, svi učesnici su krenuli u Sportski centar Skenderija, gdje je dnevni program zvanično počeo zajedničkim zagrijavanjem.

Nakon što su se svi aktivirali i napunili energijom, organizacioni tim je predstavio novu strukturu: svi učesnici raspoređeni su u svježe formirane timove, čime su dobili novu priliku da upoznaju druge, grade povjerenje i nastave jačati timski duh preko granica.



Tokom dana, svaki tim je rotirao kroz niz pažljivo osmišljenih treninga i radionica koje su imale za cilj unaprijediti osnovne košarkaške vještine, poboljšati komunikaciju i ojačati osjećaj zajedništva i pripadnosti u grupi. Aktivnosti su naglašavale saradnju, međusobno poštovanje i lični rast, u podržavajućem i angažirajućem okruženju.

Kao dio 3x3 Streetball Camp, interaktivne i edukativne stanice promovirale su inkluziju, jednakost i timski rad kroz sport. Svaka stanica nudila je jedinstveno iskustvo, usmjereno na razvoj kako košarkaških vještina, tako i socijalno-emocionalnih kompetencija na zabavan i kreativan način.

ALL IN. ALL GAME. i **SKILLZ STATION** upoznali su igrače s ritmom i pravilima 3x3 košarke, istovremeno unapređujući njihovu koordinaciju, dodavanje i tehniku. **SHOOT!** je bio fokusiran na kontrolu lopte, preciznost šuta i dribling, potičući kreativnost i samopouzdanje na terenu.



All in. All game.



Skillz Station.



Shoot!

Stanice poput **THE CHILL ZONE** i **THE MEET-UP** nudile su siguran prostor za druženje i sklapanje prijateljstava, gdje su učesnici mogli odmoriti, povezati se s vršnjacima i trenerima te učestvovati u interaktivnim aktivnostima zasnovanim na fair play principima.



The Meet-up!

Radionice poput **TEAM CHALLENGE**, **GAME STARTS HERE** i **I CAN TRUST YOU** kombinirale su pokret i refleksiju kako bi ojačale koheziju grupe, promovisale fair play i osnažile djecu da se slobodno izraze. Aktivnosti su naglašavale kolektivni uspjeh, samopouzdanje i rodnu inkluziju, posebno kroz igru u mješovitim timovima.



The Team Challenge.



Game Starts Here.



I Can Trust You

Na kraju, radionica **ACT AND REFLECT** pružila je učesnicima priliku da podijele svoje utiske i ocijene iskustvo. Kroz participativni pristup, reflektovali su o uticaju događaja na njihovo učenje, inkluziju i povezanost sa zajednicom, pomažući organizatorima da prepoznaju uspjehe, ali i mjesta za poboljšanje.



Act And Reflect.

Nakon uspješno završenih jutarnjih sesija, učesnici su zajednički ručali u restoranu Gastro Špica u Sarajevu. Nakon kraće popodnevne pauze u hotelu, pripremili su se za drugi dio programa – uzbudljivu vođenu turu kroz grad Sarajevo..





Podijeljeni u četiri veće grupe – svaku predvođenu jednim lokalnim profesionalnim vodičem, dva multiplikatora i dva projektna partnera – učesnici su imali novu priliku da se druže i povezuju s još više igrača iz drugih timova.



Od Hotela Holiday, svaka grupa je slijedila drugačiju rutu kroz grad, posjećujući ključne kulturne i sportske znamenitosti poput Olimpijskog muzeja, Vječne vatre, Baščaršije, Sarajevske katedrale, Gazi Husrev-begove džamije, Sahat-kule, Kazandžiluka, Latinske ćuprije i Vijećnice.

Obilazak grada bio je više od običnog razgledanja – bila je to prilika da se doživi duh Sarajeva izbliza, učeći o njegovom bogatom identitetu i historiji. Hodajući rame uz rame, učesnici su jačali komunikaciju, znatiželju i otvorenost prema različitim perspektivama.



Veče je završeno opuštenom i veselom večerom u kulturnoj Ćevabdžinici Željo, uz dobru hranu i priče u srcu Sarajeva. Nakon toga, učesnici su imali slobodno vrijeme sa svojim trenerima – neki su iskoristili priliku da nastave istraživati grad, dok su se drugi odlučili opustiti na hotelskom bazenu i napuniti energiju za završni dan.

Treći i posljednji dan 3x3 Streetball Camp donio je sve ono ka čemu se kamp gradio: radost, timski rad, kreativnost i povezivanje. Učesnici su se rano okupili u Sportskom centru Skenderija, gdje je održan dugo iščekivani 3x3 turnir – ne kao takmičenje za pobjedu, već kao slavlje svega što su naučili i podijelili.

Dan prije turnira, novonastali timovi dobili su priliku da sami osmisle kreativna imena – razigrani detalj koji je dodatno naglasio prijateljsku i opuštenu atmosferu. Neka imena izazvala su veliki smijeh na terenu i podsjetila sve da je cijeli kamp bio mnogo više od rezultata.



Kako su padali prvi koševi, igrači su slavili s oduševljenjem – ali su se brzo prilagodili brzom ritmu 3x3 igre. U skladu s onim što su naučili tokom subotnje radionice **ALL IN. ALL GAME.**, pokazali su zavidno razumijevanje formata igre, jasnu komunikaciju, fokus i visok nivo fair playa. Kvalitet igre pokazao je da radionica nije bila samo teorija – ona ih je zaista pripremila za turnir.

Svaki tim imao je po četiri igrača, uključujući najmanje jednu ili dvije djevojke, uz pravilo da barem jedna djevojka uvijek mora biti na terenu. Timovi su bili uravnoteženi, inkluzivni i raznoliki – a kada su utakmice počele, jedva da se moglo primijetiti da su tek nedavno formirani. Hemija, ritam i povjerenje među saigračima učinili su da se lako zaboravi da su ovo bili potpuno novi sastavi.



Tokom turnira svaki tim je odigrao isti broj utakmica, a iako nije proglašen zvanični pobjednik, teren je bio ispunjen malim pobjedama: sjajnim dodavanjima, brzim odlukama, kontranapadima, sigurnim šutevima i stalnim ohrabivanjem među saigračima.



Nije bilo pehara – ali je bilo poštovanja, fokusa i radosti. Svaki koš je imao značaj, ne zbog rezultata, već zbog reakcije koju je izazvao – klimanja glavom u znak priznanja, „high-fivea“, zajedničkog osmijeha. Zvuk lopte odzvanjao je prostorom ispunjenim pozitivnom energijom i iskrenim povezivanjem.



Košarka je još jednom pronašla način da spoji ljude – bez obzira iz kojeg kluba ili grada dolazili. Na terenu nije bilo važno kojem su timu pripadali ranije. Važno je bilo ono što su izgradili zajedno, tu i tada, u trenutku.

Nakon posljednje runde utakmica, završna ceremonija je još jednom okupila sve na jednom mjestu. Organizacijski tim izrazio je duboku zahvalnost svim igračima, trenerima i volonterima za posvećenost i duh koji su donijeli tokom cijelog kampa.



Svaki učesnik i trener dobio je certifikat i medalju – ne kao nagradu za rezultat, već kao priznanje za učešće, doprinos i zajednički rast. Ovi mali simboli nosili su veliko značenje: podsjetnik na ono čemu su svi zajedno pripadali.



Dan je završen zajedničkim ručkom u Crvenoj Jabuci, gdje je atmosfera ostala vedra i ispunjena energijom. Smijeh, razgovori i selfiji ispunili su prostor dok su igrači dijelili posljednje trenutke zajedno – neki su se prisjećali utakmica, drugi pravili planove za budućnost, razmjenjivali kontakte i zagrljaje.

Iako su emocije bile jake – radost pomiješana s tugom zbog rastanka – svima je bilo jasno da ovo nije oproštaj, već početak. Veze koje su nastale tokom ova tri dana trajat će mnogo duže od posljednjeg zvižduka.



- <https://bljesak.info/sport/ostali-sportovi/mladi-iz-regije-spojeni-sportom-sarajevo-ugostilo-prvi-3x3-streetball-kamp/523947>
- <https://radiodonjivakuf.com.ba/lejla-sarah-i-adna-danas-na-prvom-3x3-streetball-camp-u-u-bih/>
- <https://www.vecernji.ba/sport/foto-streetball-kamp-za-mlade-okupio-djecake-i-djevojci-iz-cijele-regije-i-pokazao-kako-sport-rusi-barijere-1874969>
- <https://www.mreza-mira.net/vijesti/clanci/djevojci-i-djecaci-zajedno-na-terenu-sarajevo-ugostilo-kamp-koji-mijenja-zivote-mladih/>
- https://www.instagram.com/p/DLz3LuJNk_N/?img_index=1
- https://www.instagram.com/p/DLpCzT_tlnC/?utm_source=ig_web_copy_link
- <https://www.facebook.com/share/p/1Hm8M2oGEE/>
- <https://www.facebook.com/share/p/1GTqSFMXET/>

PRILOG II. IZJAVE

"Ovaj kamp je zaista nevjerovatan – druženje, igra i sklapanje novih prijateljstava."
– *Tarik, Donji Vakuf, Bosna i Hercegovina*

"Baš mi se svidjela ideja da igramo u mješovitim timovima, dječaci i djevojčice zajedno. Bilo je odlično."
– *Anamarija, Zagreb, Hrvatska*

"Upoznala sam nove prijatelje, svi – uključujući i organizatore – bili su divni, a atmosfera fantastična."
– *Aleksandra, Vranje, Srbija*

"Odlično se provodimo ovdje – lijepo druženje i društveni događaj, a nadamo se da ćemo se nastaviti
viđati i u budućnosti."
– *Trener Ilija, Košarkaška akademija Zrinjski Mostar, Bosna i Hercegovina*

„Bila je čast ugostiti djecu iz cijele regije i još jednom potvrditi da ovakvi kampovi i neformalno obrazovanje često postaju prekretnice u životima mladih. Za mnoge je ovo bila prva prilika da upoznaju vršnjake iz drugih mjesta, posjete drugi grad i, možda najvažnije, da djevojčice i dječaci igraju zajedno u istim timovima. To je moć sporta i vrijednost našeg rada.“
– *Benjamin Dragolj, Igrajmo Zajedno Inicijativa, Bosna i Hercegovina*













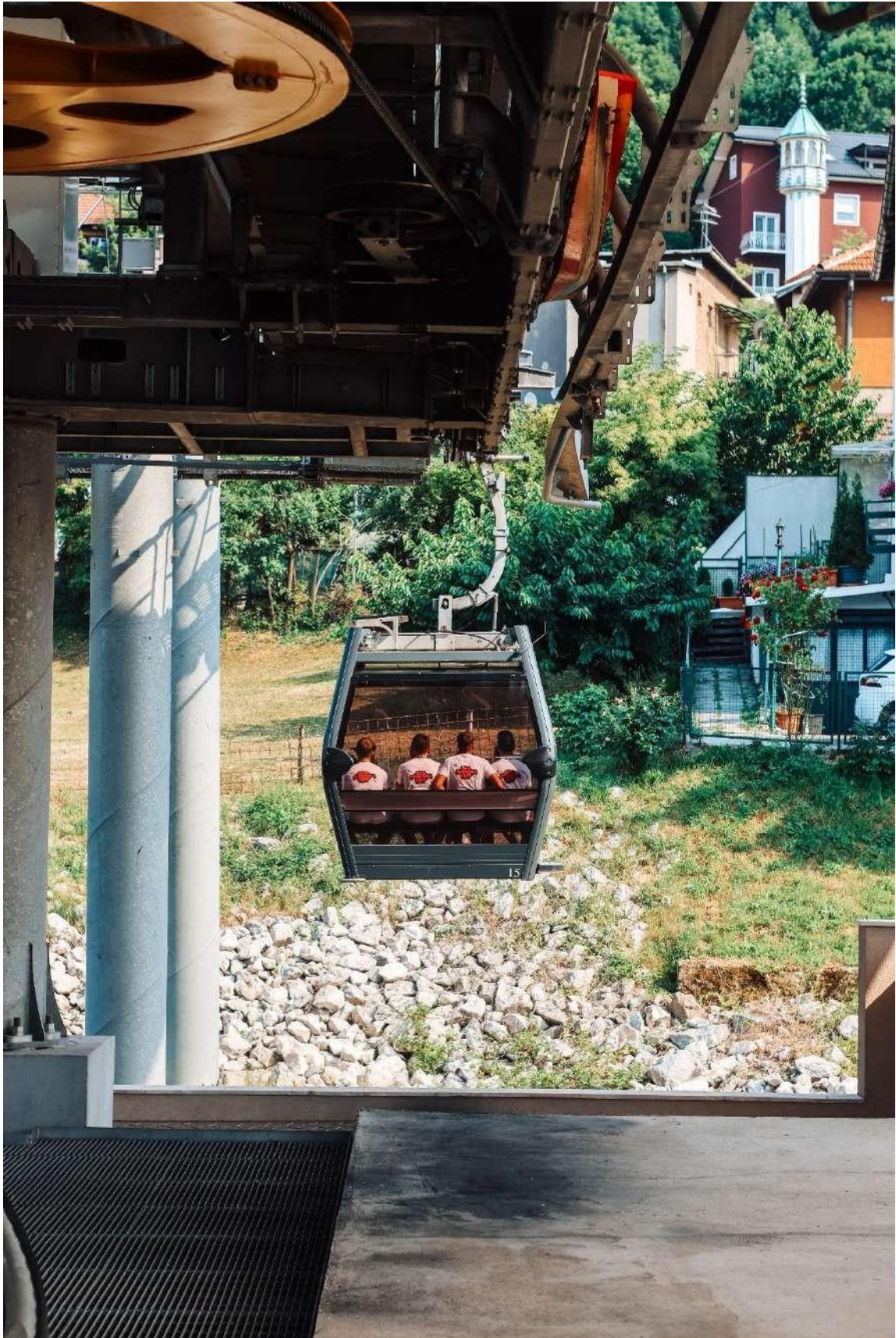














Logo – 3X3 Streetball Camp



Logo linija – Opšta komunikacija



Beach Flag – 3X3 Streetball Camp



Banner (6x1) – 3X3 Streetball Camp



Roll-up banner – 3X3 Streetball Camp



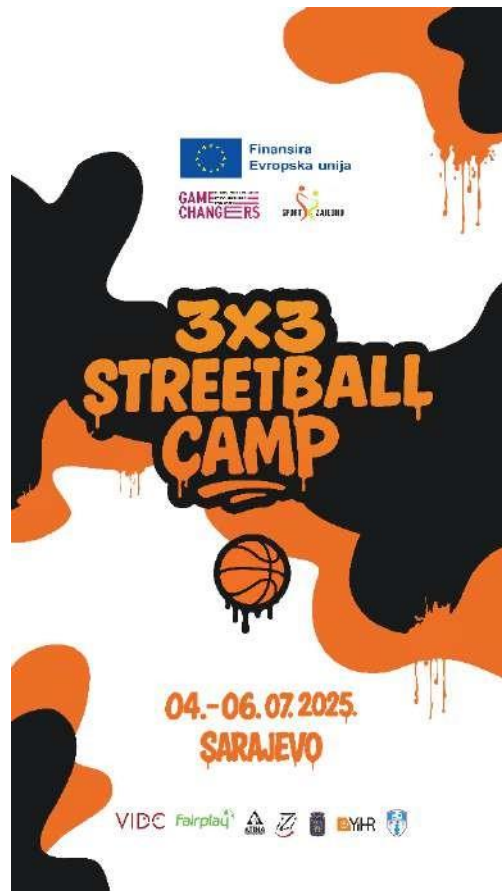
Facebook Cover – 3X3 Streetball Camp



Instagram okvir za objavu – 3X3 Streetball Camp



Instagram objava– 3X3 Streetball Camp



Instagram Story – 3X3 Streetball Camp



Instagram Carousel – 3X3 Streetball Camp



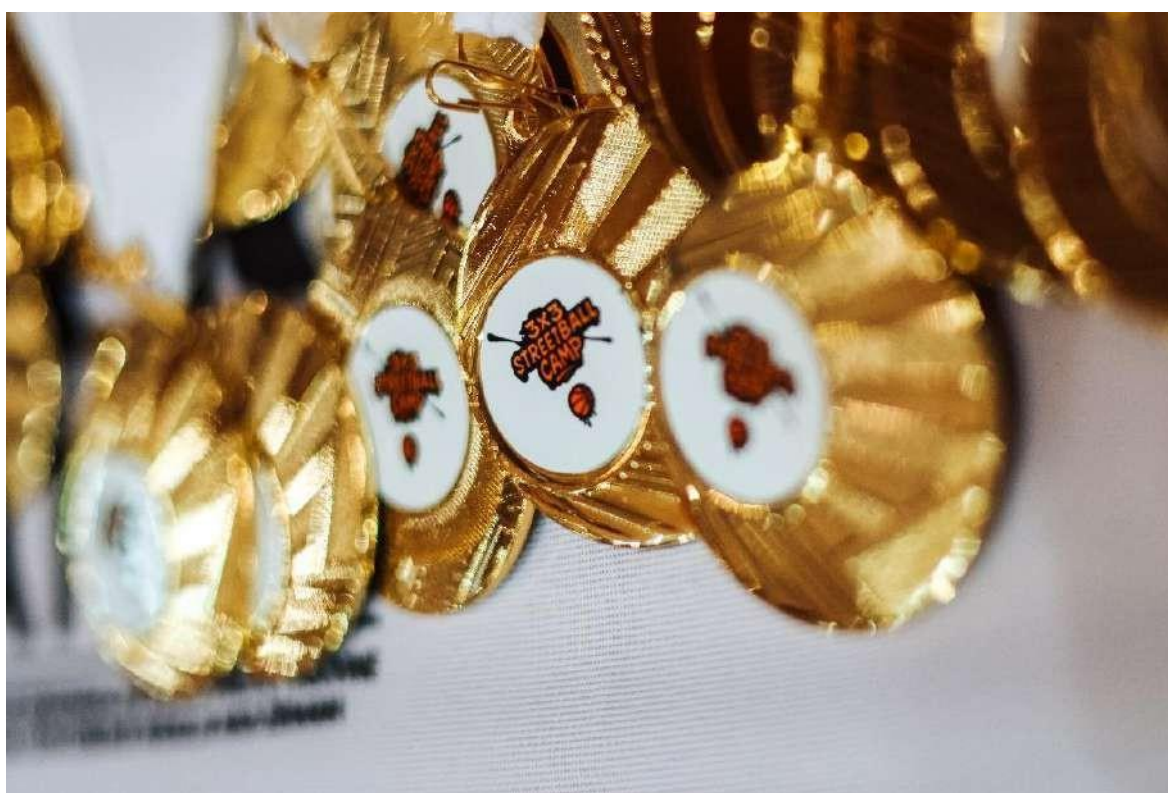
Bijela majica za učesnike – 3X3 Streetball Camp



Crna majica za trenere/ice – 3X3 Streetball Camp



Narandžasta majica za organizacioni tim, partnere i multiplikatore – 3X3 Streetball Camp



Medalje– 3X3 Streetball Camp



Dizajn za ruksak – 3X3 Streetball Camp



Ruksak – 3X3 Streetball Camp



Kačket - 3X3 Streetball Camp



Kačket - 3X3 Streetball Camp



Petak / Friday	Do 14:00 – Dolazak svih timova i registracija u hotelu Holiday / Arrival of all teams and registration at Hotel Holiday Address: Zmaja od Bosne 4, Sarajevo 71000 16:30 – Okupljanje kod stanice Sarajevske žičare / Gathering at Sarajevo Cable Car Station 17:00 – Otvaranje na Trebeviću, obilazak bob staze i igre upoznavanja / Opening session on Trebević, tour of bobsled track & ice-breaker games 19:30 – Večera i sastanak trenera u hotelu Pino / Networking dinner and coaches' meeting at Hotel Pino
Subota / Saturday	07:30 – Doručak u hotelu / Breakfast at the hotel 10:00 – Zajednički trening u mješovitim grupama u SC Skenderija / Joint mixed training at Skenderija Sports Center Address: Terezije bb, Sarajevo 14:00 – Ručak u Clubu Špica / Lunch at Club Špica Address: Fra Andela Zvizdovica 1, Sarajevo 17:45 – Obilazak grada Sarajeva / Sarajevo city tour 19:30 – Večera u čevabdžinici Željo, centar grada / Dinner at Čevabdžinica Željo, city center Address: Kundurdžiluk 19, Sarajevo 71000
Nedjelja / Sunday	07:00–09:00 – Doručak i odjava iz hotela / Breakfast and check-out 09:30 – Dolazak u SC Skenderija / Arrival at Skenderija Sports Center 10:00–16:00 – Međunarodni 3x3 turnir u košarki / International 3x3 basketball tournament 16:30 – Ručak i druženje u Crvenoj Jabuci / Lunch and chill at Crvena Jabuka Address: Zmaja od Bosne 4, Sarajevo 71000 18:00 – Zatvaranje kampa i odlazak / Camp closing and departure

Dizajn akreditacije - 3X3 Streetball Camp



3X3 Streetball Camp Akreditacije



Dizajn za 3X3 Streetball Camp vezicu



Dizajn za 3X3 Streetball Camp olovku



Olovka – 3X3 Streetball Camp



Stiker – 3X3 Streetball Camp



3X3 STREETBALL CAMP



04.-06.07.2025.
SARAJEVO

POTVRDA O UČEŠĆU

Je uspješno učestvovao/la od 4. do 6. jula 2025. godine na

3x3 STREETBALL CAMP-u

3x3 Streetball Camp organizuje se u okviru projekata Game Changers – Promoviranje ljudskih prava i jednakosti kroz sport, koji finansira Evropska unija i Sport Zajedno – Promoviranje društvene inkluzije i pomirenja kroz grassroots sport na Zapadnom Balkanu, sufinansiranog kroz Erasmus+ Sport program Evropske unije.

DAVID HUDELST
Projektni menadžer
VIDC i Fairplay initiative

BENJAMIN DRAGOLJ
Projektni menadžer
IZI - Igrajmo Zajedno Inicijativa



Certifikat – 3X3 Streetball Camp

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01-7133594-0

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