



Report “Local Inclusive Sport Events” (LISE)

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The project *Sport Together – Promoting Social Inclusion and Reconciliation through Grassroots Youth Sport* is funded by the European Commission under the Erasmus+ program, and co-financed in Croatia by the Government Office for Cooperation with NGOs. The consortium is coordinated by the Vienna Institute for International Dialogue and Cooperation – fairplay Initiative (VIDC – *fairplay initiative*), and includes NGO Atina (Serbia), Football Club Zagreb 041 (Croatia), Igrajmo zajedno inicijativa (Bosnia and Herzegovina), the Youth Initiative for Human Rights (Montenegro), and KFV Prishtina (Kosovo).

The project’s main goal is to promote social inclusion and post-conflict reconciliation among young people in grassroots sport across the Western Balkans. To achieve this, the project combines training, education, awareness-raising activities, capacity building of local stakeholders in grassroots sport, and targeted sports interventions with young people. More specifically, the project aims to connect and strengthen the capacity of local sports stakeholders (sports clubs, civil society initiatives, schools, local governments) to harness sport’s potential for bringing divided communities together. This is done particularly through youth sports interventions that encourage inter-community cooperation. Another objective is to develop educational tools and raise awareness on how to implement inclusive grassroots sports activities that empower young people – especially girls – as well as marginalized groups, including migrants, ethnic minorities, and refugees. Finally, the project trains sports multipliers (coaches, educators, sport-for-peace practitioners) to promote gender equality and equal participation of diverse groups in grassroots sports events and within sports organizations.

The project has identified so-called sports multipliers (coaches, educators, practitioners of sport for peace) in each participating country (Austria, Serbia, Croatia, Bosnia and Herzegovina, Montenegro, and Kosovo). These multipliers received training, mentoring, and practical support, enabling them to organize inclusive sports events in their own communities. Capacity-building began with three-days of training in Belgrade in November 2024, where we used interactive methods to pass on theoretical knowledge about organizing inclusive sports events. Afterward, these multipliers, with the support of partner organizations, organized local inclusive sport events between May and July 2025 themselves.

We present six inclusive sports events organized by partner organizations between May and July 2025. Each example illustrates how theoretical principles were “translated” into practice: who led the initiative, which community partners were involved, who the program was designed for, how the activities unfolded, and what was measurably achieved – along with one participant’s voice and the most relevant media coverage. Together, these provide readable “mini case studies” that can be easily adapted to different contexts.



Report “Lokalni inkluzivni sportski događaji” (LISE)

Inicijativa Sport Zajedno financirana je sredstvima Europske unije. Izneseni stavovi i mišljenja su stavovi i mišljenja autora i ne moraju se podudarati sa stavovima i mišljenjima Europske unije ili Europske izvršne agencije za obrazovanje i kulturu (EACEA). Ni Europska unija ni EACEA ne mogu se smatrati odgovornima za njih. Izdavač: VIDC, Urednik: Dario Brentin © 2025

Projekt *Sport zajedno* – promicanje društvene inkluzije i pomirenja kroz grassroots sport mladih se finansira od sredstava Evropske komisije u sklopu Erasmus+ programa, a čiju implementaciju u Hrvatskoj sufinansira Ured za udruge Vlade Republike Hrvatske. Konzorcijum koordiniše Bečki institut za međunarodni dijalog i saradnju – fer-plej inicijativa (VIDC – *fairplay initiative*), a u njemu učestvuje Udruženje građana Atina (Srbija), Nogometni klub Zagreb 041 (Hrvatska), Udruženje Igrajmo zajedno inicijativa (Bosna i Hercegovina), Inicijativa mladih za ljudska prava (Crna Gora) te Ženski fudbalski klub Priština (Kosovo).

Cilj projekta je unapređenje društvene inkluzije i postkonfliktnog pomirenja među mladima u *grassroots* sportu i kroz njega širom Zapadnog Balkana. Metode za postizanje tog cilja uključuju treninge, edukacije, aktivnosti podizanja svesti, izgradnju kapaciteta lokalnih relevantnih aktera u *grassroots* sportu i intervencije u sportu mladih. Specifični ciljevi projekta su umrežiti i izgraditi kapacitete lokalnih sportskih relevantnih aktera (sportskih klubova, inicijativa civilnog društva, škola, lokalnih samouprava) kako bi se iskoristio potencijal sporta za okupljanje podeljenih zajednica, posebno kroz sportske intervencije mladih među zajednicama; razviti obrazovne alate i podići svest o tome kako sprovoditi inkluzivne *grassroots* sportske aktivnosti koje osnažuju mlade ljude – s naglaskom na djevojke – i grupe u nepovoljnom položaju, uključujući migrante i migrantkinje, etničke manjine i izbeglice te istrenirati sportske multiplikatore (trenere/ke, edukatore/ke, praktičare/ke sporta za mir) kako praktično podsticati rodnu ravnopravnost i jednako učestvovanje različitih grupa u *grassroots* sportskim događajima i u sportskim organizacijama.

Stoga smo osmislili projekat *Sport Zajedno*, u kojem smo u svakoj od zemalja u kojima deluju organizacije članice projektnog konzorcijuma (Austrija, Srbija, Hrvatska, Bosna i Hercegovina, Crna Gora i Kosovo) identifikovali tzv. sportske multiplikatorke i multiplikatore (trenere/ke, edukatore/ke, praktičare/ke sporta za mir) kojima ta znanja prenosimo kombinacijom edukacije, mentorstva i prakse. Naime, svi izabrani multiplikatori učestvovali su u trodnevnom treningu u Beogradu u novembru 2024. godine, na kojem smo im kroz niz interaktivnih metoda preneli teorijska znanja o organizovanju inkluzivnih sportskih događaja, da bi zatim multiplikatori/ke, uz mentorsku podršku organizacija (projektnih partnera), u svojim lokalnim zajednicama organizovali od maja do jula 2025 inkluzivne sportske događaje. Uz to, multiplikatori/ke su dobili/e priliku da učestvuju u nizu sportskih događaja koji su primeri inkluzivnih događaja koje smo mi organizovali i na kojima smo učili i sakupljali iskustvo i znanja koja prenosimo svim nabrojenim aktivnostima.

Predstavljamo šest inkluzivnih sportskih događaja koje su partnerske organizacije realizovale između maja i jula 2025. Svaki primer prikazuje kako su teoretski principi „prevedeni” u praksu: ko je nosilac, sa kim je u zajednici rađeno, za koga je program osmišljen, kako su tekle aktivnosti, i šta je „merljivo” postignuto – uz po jedan glas učesnika/ce i najrelevantniji medijski trag. Time pružamo čitljive „mini-studije slučaja”, koje se mogu lako prilagoditi u različitim kontekstima.



Ball Across the Bridge / Loptom Preko Most(a)r – Mostar, Bosnia and Herzegovina (31/05–01/06/2025)



The event brought together girls and boys (12–14 years old) from different sides of Mostar to build bridges of trust through play and football in a city still marked by division. On the first day, fair-play workshops were held at four city locations; on the second day, a non-competitive tournament was organized, with equal participation from all. A total of 27 children took part (55% girls; 14% from vulnerable groups). The focus was on safety, joint goal celebrations, and equal opportunities. The organizer recorded positive feedback and new friendships among peers.

Događaj je okupio devojčice i dečake (12–14 godina) sa različitih strana Mostara kako bi se kroz igru i fudbal gradili mostovi poverenja u gradu i dalje obeleženom podelama. Prvog dana su sprovedene radionice fer-pleja na četiri gradske lokacije, a drugog dana turnir bez proglašavanja pobednika, uz jednako učešće svih. Učestvovalo je dvedeset sedmero dece (55% devojčica; 14% iz ranjivih grupa), a naglasak je bio na bezbednosti, zajedničkim proslavama golova i jednakim šansama. Organizator beleži pozitivne povratne informacije i nova poznanstva među vršnjacima.

Lead organization / Vodeća organizacija	Igrajmo Zajedno Inicijativa
Community partners/resources / Partneri / resursi zajednice	ŽF/NK Emina Mostar; SA Mali Most
Target group / Ciljna grupa	Girls and boys aged 12–14 from Mostar / Devojčice i dečaci 12–14 iz Mostara
Participants / Učesnici/ce	27 total • 55% girls • 14% from vulnerable groups / 27 ukupno • 55% devojčica • 14% iz ranjivih grupa
Program (summary) / Program (sažeto)	4 fair-play stations (Dompes, Musala, Old Bridge, Zrinjevac) + non-competitive tournament / 4 stanice fer-pleja (Dompes, Musala, Stari most, Zrinjevac) + turnir netakmičarskog karaktera.
Media / Mediji	Večernji list BiH; Bljesak.info; Hercegovina.info
Evaluation (summary) / Evaluacija (sažetak)	Positive experience, new friendships; recommendation: stronger cooperation with schools / Pozitivan doživljaj, nova prijateljstva; preporuka: bolja saradnja sa školama.



Zagreb Fusion – Zagreb, Croatia (7/6/2025)

A one-day program at the football pitch in Jakuševac gathered children aged 6 to 14 from the football club Zagreb 041 and children under international protection/asylum seekers, with the goal of empowering them for regular participation in sports and connecting peers. The program went through the following phases: introduction and teamwork at stations, introduction to football and fairplay, preparation, and a mini-tournament, followed by a closing ceremony. 21 children participated (24% girls; 43% from vulnerable groups), and participants expressed high satisfaction and a sense of inclusion.



Jednodnevni program na fudbalskom terenu na Jakuševcu okupio je decu uzrasta od 6 do 14 godina iz NK Zagreb 041 i decu pod međunarodnom zaštitom/tražioce međunarodne zaštite, sa ciljem osnaživanja za redovno učešće u sportu i povezivanja vršnjaka. Program je išao kroz faze: upoznavanje i timski rad u stanicama, uvod u fudbal i fer-plej, priprema i mini-turnir, uz svečano zatvaranje. Učestvovalo je dvedeset jedno dete (24% devojčica; 43% iz ranjivih grupa), a učesnici su istakli visok stepen zadovoljstva i osećaj uključenosti.

Lead organization / Vodeća organizacija	NK Zagreb 041
Community partners/resources / partneri	Are You Syrious (AYS); NK Savica CC; Centre for Peace Studies (CPS) / Are You Syrious (AYS); NK Savica CC; Centar za mirovne studije (CMS).
Target group / ciljna grupa	Asylum seekers and children under international protection / Azilanti i deca pod međunarodnom zaštitom
Participants / Učesnici/ce	21 • 24% girls • 43% vulnerable groups / 21 • 24% devojčica • 43% ranjive grupe.
Program (summary) / Program (sažeto)	Phased program (introduction → teamwork → introduction to football → preparation → tournament) / Fazni program (upoznavanje → timski rad → uvod u fudbal → priprema → turnir)
Media / Mediji	CPS; NK Zagreb 041 news; FB & IG posts / CMS; NK Zagreb 041 vest; FB & IG objave
Evaluation (summary) / Evaluacija	Participants “very satisfied”; emphasized the effort of coaches/volunteers / Učesnici „veoma zadovoljni”; istakli trud trenera/volontera



Sportfest – Vienna, Austria (17/05/2025)



An open multi-sports day was led by Login & fairplay, with the support of the City of Vienna, partner clubs, and civil society organizations. The event gathered around 300 participants (40% girls; 80% from vulnerable groups). The program included men's and women's football tournaments, mixed volleyball, Catch'n'Serve demo, karate session, kids' corner, as well as a fairplay corner with an info point. Mixed teams and positive participant experiences were recorded.

Višesportski dan otvorenog tipa vodili su *Login & fairplay*, uz podršku grada Beča i partnerskih klubova i organizacija civilnog društva. Događaj je okupio oko 300 učesnika/ca (40% devojčica; 80% iz ranjivih grupa). Program je uključivao turnire u ženskom i muškom fudbalu, miks odbojku, *Catch'n'Serve* prikaz, karate deonicu, kutak za decu, kao i fer-plej kutak sa info-tačkom. Istaknuti su mešoviti timovi i pozitivno iskustvo učesnika/ca.

Lead organization / Vodeća organizacija	Login & fairplay Initiative
Community partners/resources / Partneri	City of Vienna; Catch'n Serve Austria; clubs (Kicken ohne Grenzen, Streetfootball Wien, Union Latina), + other civil society organizations / Grad Beč; <i>Catch'n Serve Austria</i> ; klubovi (<i>Kicken ohne Grenzen, Streetfootball Wien, Union Latina</i>), + druge organizacije civilnog društva
Target group / Ciljna grupa	Socially vulnerable people, migrants, women and children / Socijalno ranjive osobe, migranti/kinje, žene i deca
Participants / Učesnici/ce	300 • 40% girls • 80% vulnerable groups / 300 • 40% devojčica • 80% ranjive grupe
Program (summary) / Program (sažeto)	Multi-sport format + info/fair-play corner / Višesportski format + info/fer-plej kutak
Media / Mediji	IG posts (2) / IG objave (2 posta)



Inclusion & Equality Through Football: AC Milan Junior Camp Uključivanje i jednakost kroz fudbal: AC Milan Junior Kamp – Prishtina, Kosovo (09-13/07/2025)

KFV Prishtina and AC Milan Academy implemented an inclusive football camp with over 200 children (ages 6 to 17), with mixed teams and guided discussions on empathy, gender equality, and fair play. Additionally, Erasmus+ multipliers were engaged in the role of young leaders. About 15% were girls and 20% were children from vulnerable groups; evaluation using cards (green/yellow/red) showed 92% “green.”

KFV Prishtina i AC Milan Academy realizovali su inkluzivni fudbalski kamp sa preko 200 dece (uzrasta od 6 do 17 godina), uz mešane timove i vođene razgovore o empatiji, rodnoj ravnopravnosti i fer-pleju. Dodatno su angažovani Erasmus+ multiplikatori u ulozi mladih lidera/ki. Zabeleženo je oko 15% devojčica i 20% dece iz ranjivih grupa; evaluacija karticama (zeleno/žuto/crveno) pokazala je 92% „zeleno“.



Lead organization / Vodeća organizacija	KFV Prishtina (with technical partnership of AC Milan Academy) / KFV PRISHTINA (uz tehničko partnerstvo AC Milan Academy)
Community partners/resources / Partneri	City of Pristina; schools and local civil society organizations / Grad Priština; škole i lokalne organizacije civilnog društva
Target group / Ciljna grupa	Girls and boys aged 6–17 from all communities / Devojčice i dečaci 6–17 godina iz svih zajednica
Participants / Učesnici/ce	200+ • 15% girls • 20% vulnerable groups / 200+ • 15% devojčica • 20% ranjive grupe
Program (summary) / Program (sažeto)	Icebreakers; mixed matches; stories by female players; “Inclusion Champions” ceremony / Ledolomci; mešane utakmice; priče igračica; „Inclusion Champions” ceremonija
Media / Mediji	AC Milan announcement; TV/portals; video / Najava AC Milan; TV/portali; video
Evaluation (summary) / Evaluacija (sažeto)	Cards: green 92% / yellow 6% / red 2% / Kartice: zeleno 92% / žuto 6% / crveno 2%



Sport festival – Bujanovac, Serbia (26/05/2025)



NGO Atina gathered over 100 children from Serbian, Albanian, Roma, refugee, and migrant communities at the football field of FK BSK Bujanovac, with five thematic stations combining play and social learning (tolerance, teamwork, fair play, communication, empathy). 55 boys and 44 girls participated, along with 20 volunteers and coaches; participation included 44.44% girls and 22.22% children from vulnerable groups. The format generated free communication and support among children of different backgrounds, but also pointed out the need for longer-term work in a divided environment.

Udruženje građana Atina okupilo je preko 100 dece iz srpske, albanske, romske, izbegličke i migrantske zajednice na terenu fudbalskog kluba BSK Bujanovac, sa pet tematskih stanica koje su spajale igru i učenje o toleranciji, timskom radu, fer-pleju, komunikaciji i empatiji. Učestvovalo je 55 dečaka i 44 devojčice, uz 20 volontera/ki i trenera/ki; zabeleženo je učešće 44,44% devojčica i 22,22% dece iz ranjivih grupa. Ovako osmišljen format omogućio je slobodnu komunikaciju i međusobnu podršku među decom iz različitih sredina, ali je istovremeno ukazao na potrebu za dugoročnijim radom u podeljenoj zajednici.

Lead organization / Vodeća organizacija	NGO Atina / UG ATINA
Community partners/resources / Partneri	FK Meraki Niš; ŽFK Dinamo Vranje; Commissariat for Refugees and Migration of the Republic of Serbia; Elementary School "Branko Radičević"; Elementary School "Naim Frashëri"; FK BSK Bujanovac/ FK Meraki Niš; ŽFK Dinamo Vranje; Komesarijat za izbeglice i migracije Republike Srbije; OŠ „Branko Radičević”; OŠ „Naim Frašeri”; FK BSK Bujanovac
Target group / Ciljna grupa	Serbs, Albanians, Roma, refugees and migrants; girls and boys / Srbi, Albanci, Romi, izbeglice i migranti; devojčice i dečaci
Participants / Učesnici/ce	55 boys + 44 girls; 20 volunteers/coaches; 44.44% girls; 22.22% from vulnerable groups / 55 dečaka + 44 devojčice; 20 volontera/trenera; 44,44% devojčica; 22,22% iz ranjivih grupa
Program (summary) / Program (sažeto)	5 stations: blindfold game with focus on equality; relay race (inclusion); "curling" with balls (fair play); tic-tac-toe (communication); penalty kicks with "spin" (empathy) / 5 stanica: žmurke sa fokusom na jednakost; štafeta (inkluzija); „curling" s lopticama (fer-plej); „iks-oks" (komunikacija); penali sa „spinom" (empatija)
Media / Mediji	Bujanovačke; NGO Atina news / Bujanovačke; vesti UG Atina



Žabljak plays: All to the North / Žabljak igra: Svi na sjever – Žabljak, Montenegro (26/7/2025)

A one-day inclusive sports event on the football field in Žabljak gathered about 40 girls and boys (aged 6 to 13) from northern towns of Montenegro, in mixed teams and with five stations that combined football, creativity, and “get to know each other” games. The goal was to connect children of different backgrounds through fair play, cooperation, and team spirit; according to the organizer’s report, the goal was achieved – children actively participated and stayed with smiles and positive energy.



Jednodnevni inkluzivni sportski događaj na fudbalskom terenu u Žabljaku okupio je oko 40 djevojčica i dečaka (uzrasta od 6 do 13 godina) iz severnih gradova Crne Gore, u mešovitim timovima i sa pet stanica koje su kombinovalе fudbal, kreativnost i „upoznajmo se” igre. Cilj je bio da se deca različitih pozadina spoje kroz fer-plej, saradnju i timski duh; prema izveštaju organizatora, cilj je ispunjen, deca su aktivno učestvovalа uz osmeh i pozitivnu energiju.

Lead organization / Vodeća organizacija	YIHR Montenegro / YIHR Crna Gora
Community partners/resources / Partneri	Municipality of Žabljak; FK “Borac” Bijelo Polje / Opština Žabljak; FK „Borac” Bijelo Polje
Target group / Ciljna grupa	Girls and boys from northern towns of Montenegro (ages 6–13) / Djevojčice i dečaci iz severnih gradova Crne Gore (6–13 godina starosti)
Participants / Učesnici/ce	About 40 children + 4 volunteers/coaches • 40% girls / oko 40 dece + 4 volontera/trenera • 40% djevojčica
Program (summary) / Program (sažeto)	5 stations: mini-football (quick shots and ball control), painting/creativity, “get to know me” game (communication), refreshment corner, technical skills and teamwork; mixed teams / 5 stanica: mini-fudbal (brzi šutevi i kontrola lopte), slikanje/kreativnost, „upoznaj me” igra (komunikacija), kutak za osveženje, tehničke veštine i timski rad; mešoviti timovi
Media / Mediji	Instagram posts YIHR Montenegro / Instagram objave YIHR Crna Gora
Evaluation (summary) / Evaluacija (sažeto)	Participants very satisfied; active participation and positive atmosphere / Učesnici/ce vrlo zadovoljni; aktivno učešće i pozitivna atmosfera